



Media Contact:

Keith Burke, VP of Marketing
(248) 519-4866,
KeithBurke@AllianceCCU.com

FOR IMMEDIATE RELEASE:

Alliance Catholic Credit Union Raises

Over \$23,000 for Local Families this Christmas

Heart for the Holidays Campaign Supports Ten Local Families

Southfield, Mich. — December 19, 2018 — On December 7, 2018, Alliance Catholic Credit Union (ACCU) celebrated their annual Heart for the Holidays fundraiser. This year the event raised over \$23,000 for ten local families. The families received much needed supplies, clothing, food and gift certificate, as well as a number of special gifts including items on their children’s special wish lists.

ACCU works with the Society of St. Vincent de Paul and parish partners near their branch locations to find families to support. The families face a wide variety of challenges, such as loss of employment, chronic illness or loss of a family member. All families were provided the assistance they need to celebrate a hopeful and joyful Christmas.

“You’ve truly blessed this family this Christmas and not just through the presents, but through your kindness and support,” said Sherry Link of St. Mary of the Hills Parish in Rochester Hills. “Thank you for showing them the face of Christ this holiday!”

This year’s event exceeded the fundraising goal, allowing ACCU to not only provide gifts to ten families, but also fund summer projects at other area non-profits. In past years, ACCU was able to make donations to Detroit Cristo Rey High School and Holy Redeemer Catholic School by filling the wish lists for their teachers.

“We look forward to this event every year,” said Rob Grech, President/CEO of Alliance Catholic Credit Union. “At ACCU, helping others is not just what we do, but who we are.”

ACCU serves the Catholic community throughout the state of Michigan and has branches in Dearborn, Melvindale, Rochester, Shelby Township, Sterling Heights, Southwest Detroit, Taylor, Troy and West Bloomfield.

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About Alliance Catholic Credit Union:

Chartered in 1956, Alliance Catholic Credit Union is a \$440 million financial cooperative serving more than 34,000 member owners. Any person of the Catholic faith living, working, worshipping or attending school in the state of Michigan is eligible to become a member of Alliance Catholic Credit Union. Alliance Catholic Credit Union actively supports Catholic schools, parishes and organizations. For more information visit AllianceCatholic.com



Southwest Detroit Branch Staff Wrapping Gifts



Melvindale Branch Staff Preparing to Deliver Gifts