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FOR IMMEDIATE RELEASE:

**Alliance Catholic Credit Union wins
Desjardins Adult Financial Education Award**

Commitment to community recognized by national and state industry organizations.

Southfield, Mich. — November 29, 2017 — Today, the Credit Union National Association (CUNA) and the Michigan Credit Union League (MCUL) announced that Alliance Catholic Credit Union (ACCU) was awarded honorable mention for CUNA’s national Desjardins Adult Financial Education Award, after having received first-place recognition in the state-level competition. CUNA’s Desjardins Adult Financial Education Award recognizes model credit union efforts to teach personal finance concepts and skills to members and nonmembers age 18 and older.

The Alliance Catholic Credit Union award-winning program includes an ongoing series of complimentary, financial literacy seminars focused on providing money management and decision-making skills to primarily Spanish speaking audiences. The seminars are rolled out in a multi-part mini-series structure with each session lasting approximately one hour. Among others, topics covered include finance, budgeting and saving, planning for higher education, credit basics, purchasing an automobile and purchasing a home.

“We’re honored to be recognized for these awards,” said Rob Grech, CEO of Alliance Catholic Credit Union. “Our greatest reward, though, is in being able to provide valuable assistance to the Catholic communities we serve.”

Each session is translated from English to Spanish and provides an interactive, conversational setting that is tailored to the needs of each individual community. In addition to providing lunch catered by local businesses, ACCU organizes free-of-charge child care while parents attend the seminars.

“Part of the credit union social mission is to give back to people and communities in imaginative and generous ways,” said MCUL CEO Dave Adams. “Yet, after all these years, it still never fails to amaze just how much imagination and generosity comes out of credit unions like Alliance Catholic. We’re very proud that Michigan’s credit union community is getting recognition at the national level.”

Announced as a state-level CUNA Award winner in September 2017, Alliance Catholic Credit Union went on to compete against other state league winners for a CUNA National Award. CUNA National Award winners will be recognized at the CUNA Governmental Affairs Conference in February 2018.

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About Alliance Catholic Credit Union:

Chartered in 1956, Alliance Catholic Credit Union is a \$440 million financial cooperative serving more than 34,000 member owners. Any person of the Catholic faith living, working, worshipping or attending school in the state of Michigan is eligible to become a member of Alliance Catholic Credit Union. Alliance Catholic Credit Union actively supports Catholic schools, parishes and organizations. For more information visit: AllianceCCU.com